

to whom it may concern

21 April 2023 / JK

Statement of brand rights protection

Dear valued broncolor customers,

We would like to take a moment to inform you about the importance of brand right protection and the potential risks associated with purchasing non-original consumables, spare parts, and accessories.

At broncolor, we take great pride in producing high-quality products and providing exceptional customer service. We invest a significant amount of time and resources in ensuring that our products meet the highest standards of quality and safety.

However, we have become aware of counterfeit products being sold, namely flash tubes, Pulso G spare parts, speeding rings and bags. These non-original products may look like our genuine products, but they are made with inferior materials and may not meet the same safety standards. In addition, the use of non-original consumables, spare parts, and accessories **may cause damage to your device and void your warranty.**

We tested the offered third-party flash tubes and found out that their electrical parameters are overloading the system, leading to premature fatigue of all components, and sometimes resulting in catastrophic failure of the power packs or monolights. Flash tubes are disposable items that cannot be repaired, and these services are not authorized. Please be aware that third-party or refurbished flash tubes aren't only putting your valuable investments in jeopardy but **also pose a safety hazard.**

We strongly advise our customers to purchase only genuine products and accessories from official broncolor sources. All authorized broncolor partners can be found on <https://broncolor.swiss/broncolor-near-you>. By doing so, you can ensure that you are receiving a product that meets our quality standards and that you are protected by our warranty.

Thank you for your continued support of our brand, and we look forward to serving you with our genuine products and accessories. Please contact us at support@broncolor.swiss for any concerns with the authenticity of broncolor equipment.

Best regards

Bron Elektronik AG